

**“Raising Your Puppy: The Ultimate Video Guide to Your Puppy’s First 6 Months”
Affiliate Terms and Conditions
30 May 2017**

Welcome! The Raising Your Puppy Affiliate Program is an opportunity to provide potential clients with a resource that allows for the preparation of the arrival and training of their puppy, while earning you a commission.

Is there any obligation if I sign up to be an affiliate? No, you are under no obligation to promote “Raising Your Puppy”. This is the beauty of the affiliate program, you can do as much or as little as you wish to promote the program.

I’d like to take a look at the course. How can I do that? Upon registering as an affiliate you will be given 30 days free access to the “Raising Your Puppy” course so that you may evaluate the content.

What support will you provide me as an affiliate?

- Your own link to the “Raising Your Puppy: The Ultimate Video Guide to Your Puppy’s First 6 Months”. This link will allow us to track your sales and pay commissions. If you do not use this link we are unable to track who sold the course and we will not pay commissions. You must use the link provided in order to receive affiliate income.
 - That’s why it’s important for you to agree up front that you won’t ask us to change the affiliate commissions even if you think someone meant to sign up under your link (and they ended up signing up under someone else’s instead).
 - If the customer requests a change, we reserve the right to adjust associated commissions if necessary (we have never had this happen!). We will only make changes when the customer emails us requesting the change. We won’t make changes to a referrer otherwise.
- Affiliate Facebook Group. This is where we talk about prizes, answer questions, and support you in the affiliate program. We encourage you to join the Facebook Group to see what others are doing and get ideas about how to earn more money (and prizes).
- Email copy to help you market the Course to your clients. You are not required to use these emails (but we have found they help with digital marketing). You are welcome to alter them to suite your particular needs (in fact it is often useful to put the email in your own voice so it sounds like it’s coming from you).
- Social Media Posts. You can use these posts in your various social media platforms and may alter them as necessary to meet your needs.

What awards and commissions can I earn?

- As an affiliate you are eligible for awards in addition to the commission you receive:
 - For every course referred, resulting in a sale, you will receive \$25.
 - For every five (5) courses sold you will receive a free course. You may use this course as you see fit; for promotional purposes for your business, give it to a friend, or keep it for yourself.
 - For every twenty-five (25) courses sold you will receive a Klimb made by Blue-9. <https://www.blue-9.com/pages/the-klimb/>. This is a great product that you can use in your business or use for promotional purposes.

- All awards will be based on the tracking of sales through the provided affiliate link. You must use the affiliate link we provide in your welcome email to be eligible for commissions and awards.
- Affiliate prizes will be distributed within 60 days following the close of the cart. This is to allow for the 30-day refund period to complete, as well as to allow for processing and shipping times.

How do you count a sale for commissions and awards?

- All sales must be to someone other than yourself.
- Sales to yourself will not count towards awards.
- Sales to yourself will not be eligible towards a commission.
- Courses purchased where the payment method has failed, will not count towards commissions or awards.

How will I be paid? You will be paid via check at the end of each month. We will use the address you provided during the affiliate signup to send a commission check.

Legal Stuff: You agree to disclose that you're an affiliate of Raising Your Puppy Course.

1. It's important to be upfront and disclose that you are a promotional partner and that you will receive a commission for any sales that you refer. It's also a legal requirement as per [FTC rules](#).
2. Recommended wording for disclosure:

Disclosure of Material Connection: The link provided for the "Raising Your Puppy Course" is an affiliate link. This means if you click on the link and purchase the item, I (or your company) will receive an affiliate commission. Regardless, I only recommend products or services I use personally and believe will add value to my clients. I am disclosing this in accordance with the Federal Trade Commission's 16 CFR, Part 255: "Guides Concerning the Use of Endorsements and Testimonials in Advertising."